

One Perfect
Photo is Worth
1,000 Bookings



MAURO RISCH
The Hotel Photographer

DON'T JUST TELL THEM.
SHOW THEM!



VISUALS RULE

90% OF INFORMATION TRANSMITTED TO THE BRAIN IS VISUAL

VISUALS ARE TRANSMITTED 60.000X FASTER THAN TEXT



HOW TO PREPARE YOUR PROPERTY FOR A **PHOTOSHOOT** (TOP THINGS TO DO BEFORE YOU BOOK THE SHOOT)

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