

# DMP Industry Project Update #5

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## Major Project Update #5

### Destination Management Plan

**Do you live, work or visit the Yarra Valley and Dandenong Ranges tourism region? We'd love to hear from you!**

In the next 10 years, day trip visitation in the region will increase from 4.1m to 9.1m as Melbourne's population continues to grow. In response, we have developed a 10 year Destination Management Plan (DMP) to help manage the visitor economy over this time. The plan seeks to promote more integrated outcomes for the region between our community, workforce, industry and governments.

**Have Your Say** on the future of tourism over the next 10 years by completing our [survey](#) or attending one of our Drop In Sessions throughout November (dates and details below). **Survey submissions close on 3 December 2023.**

We hope to hear from you on this important plan for the Yarra Valley and Dandenong Ranges tourism region. **Please share the survey and details of the Drop In Sessions with your colleagues, local residents and relevant networks.**

Kind Regards,  
Simon O'Callaghan  
CEO, Yarra Ranges Tourism

[Complete the Survey](#)

## Drop In Sessions

### Western Yarra Valley Local Area Plan

Wednesday 15 November 2023

Hurstbridge Community Hub (50 Graysharps Rd, Hurstbridge)

Business/Industry Session 3:00 - 4:30 pm

Community Drop-In Session 5:00 - 6:30 pm

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### Dandenong Ranges Local Area Plan

Thursday 16 November 2023

Olinda Community House (79-81 Olinda Monbulk Road, Olinda)

Business/Industry Session 3:00 - 4:30 pm

Community Drop-In Session 5:00 - 6:30 pm

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### Upper Yarra Local Area Plan

Thursday 23 November 2023

Arts Centre Warburton - Mechanics Hall (3409 Warburton Hwy, Warburton)

Business/Industry Session 3:00 - 4:30 pm

Community Drop-In Session 5:00 - 6:30 pm

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### Yarra Valley Local Area Plan

Wednesday 29 November 2023

Healesville Memo Hall - Nan Francis Room (235 Maroondah Hwy, Healesville)

Business/Industry Session 3:00 - 4:30 pm

Community Drop-In Session 5:00 - 6:30 pm

[Find out more about the DMP](#)