



JOIN CEDA!

**YOU DON'T NEED TO GO ALONE IN BUSINESS - JOIN YOUR
LOCAL BUSINESS GROUP FOR SUPPORT!**

BECOMING A MEMBER OF **WARBURTON VALLEY CEDA** (*COMMUNITY ECONOMIC DEVELOPMENT ASSOCIATION*) IS A GREAT WAY TO MAKE NEW CONTACTS, FIND PEER SUPPORT WHEN TOUGH TIMES HIT, STAY INFORMED ABOUT LOCAL NEWS, ISSUES & EVENTS, PROMOTE YOUR BUSINESS AND TALK WITH PEOPLE WHO ARE ON THE SAME PATH AS YOU - AND EVEN FIND A MENTOR. LEND YOUR VOICE TO CEDA'S ONGOING ADVOCACY WORK WITH LOCAL, STATE & FEDERAL AUTHORITIES AND **JOIN TODAY!**

For more information, please, get in touch with our
Business Engagement Officer
Leila Myllymaeki-Hay.
Phone: 0407 875 404
Email: wcedacomms@gmail.com

#STRONGERTOGETHER

TURN OVER



#STRONGERTOGETHER

10 REASONS TO JOIN YOUR LOCAL BUSINESS GROUP

1. Advocacy

We advocate on behalf of our community to all relevant authorities in matters concerning Warburton Valley. Join us so we can have a bigger voice and advocate on your behalf, too.

2. Connection

You are not alone! You have an opportunity to share your business journey and connect with a group of like minded business owners. You might even find your own mentor amongst the group!

3. Visibility

If you are a tourism business, you can have your information displayed and shared at Warburton Waterwheel Information Centre. Your business will also be listed on the member directory on our new website (coming soon).

4. Promotion

We promote your business on our website and e-newsletters. We also share your business story and your news stories on our social media channels.

5. Learning

Our networking events always include an educational element aiming to help you grow in your business. We also organise training sessions for our members throughout the year.

6. Inspiration

Be inspired by other businesses' success stories and learn from inspirational guest speakers at our networking events.

7. Opportunity

Every new connection you make through our business network is a potential new client. Our network also offers you an opportunity to collaborate with other local businesses to create new products & services.

8. Information

You have access to our on-line library of business resources. Our Facebook group and monthly e-newsletters keep you updated with all current business information from government agencies and other relevant sources.

9. Support

Being part of the business network offers you the all important peer-to-peer support - particularly valuable during times of crisis. Our Business Engagement Officer is also here to offer you advice and support on your business journey.

10. Credibility

Being part of a professional business network shows others that you are invested in your local community and are willing to work with other businesses to create prosperity in your own region.

WARBURTON VALLEY CEDA'S PURPOSE IS

"To promote sustainable economic development that enriches the lives of those who live in or have a close connection to the Warburton Valley and rely on its prosperity."