

EXPERT DIGITAL MENTORING

For your tourism
business



Tourism East has partnered with Web Intelligenz to deliver a subsidised Digital Mentoring Program to get our partners results on-line.

MEET YOUR MENTOR

Your Digital Mentor, **Dr. Paul Thewlis**, brings over 35 years' experience in sales, marketing and entrepreneurship. Paul has advised and supported more than 300 businesses across Australia, combining deep digital expertise with cutting-edge AI tools.

WHAT YOU'LL GAIN

Paul will work with you one-on-one to:

- **Demystify your website, socials, and online systems.**
- **Pinpoint what's working and what's not.**
- **Uncover gaps and untapped digital opportunities.**
- **Create a tailored action plan matched to your business goals.**

Across **three practical sessions** (2–3 hrs total) you'll move from discovery, strategy and action. No jargon, just expert, actionable advice to meet you where you're at.

A co-contribution fee will be required for participating businesses, matched to business size based on the ATO definition.

PROGRAM FEES

| | |
|----------------|-------|
| Sole Trader | \$145 |
| 1-4 Employees | \$245 |
| 5-19 Employees | \$345 |
| 20+ Employees | \$445 |

NEXT STEPS

To apply, simply email a short description of the areas you'd like to develop and what you hope to achieve.

For more information please contact:

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