



Premium

Use this card to easily keep track of your benefits to maximise your return on investment.

Any questions? Call 8739 8000 or email marketing@tourismeast.com.au



Build on your inclusions by accessing our marketing rate card.



PARTNERSHIP TRACKER CARD

START DATE: _____ END DATE: _____

INCLUSIONS:	USED ✓	DATE	KEY MESSAGE
Listing on region websites visityarravalley.com.au / visitdandenongranges.com.au x2	● ●		
Dedicated Facebook & Instagram post x3	● ● ●		
What's On emailer inclusion	●		
What's On emailer feature	●		
What's On emailer advertisement	●		
Limitless web deals & events on regional website	●		
Instagram collaboration	●		
Invitation to networking events x2	● ●		
PREMIUM ADDITIONS:			
Premium listing on our regional website	●		
Solo email sent to our database	●		
1hr marketing product development review	●		
Social media influencer visit	●		
Regional Touring Map inclusion	●		
Itinerary our regional website	●		
Bi-annual marketing insights forum	●		
Tourism profile page on visitvictoria.com & atdw.com.au	● ●		
Feature article in Eat, Stay, Play emailer	●		
Competition collaboration opportunity	●		

You'll benefit from elevated visibility across digital platforms, inclusion in regional campaigns, and curated content that speaks directly to high-value travellers. With deeper strategic support and tailored promotions, your story is aligned with the region's strengths positioning your business as a must-visit highlight of the Yarra Valley and Dandenong Ranges.



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