



Premium

Use this card to easily keep track of your benefits to maximise your return on investment.

Any questions? Call 8739 8000 or email [marketing@tourismeast.com.au](mailto:marketing@tourismeast.com.au)



Build on your inclusions by accessing our marketing rate card.



# PARTNERSHIP TRACKER CARD

START DATE: \_\_\_\_\_ END DATE: \_\_\_\_\_

INCLUSIONS:	USED ✓	DATE	KEY MESSAGE
Listing on region websites <a href="http://visityarravalle.com.au">visityarravalle.com.au</a> / <a href="http://visitdandenongranges.com.au">visitdandenongranges.com.au</a> x2	● ●		
Dedicated Facebook & Instagram post x3	● ● ●		
What's On emailer inclusion	●		
What's On emailer feature	●		
What's On emailer advertisement	●		
Limitless web deals & events on regional website	●		
Instagram collaboration	●		
Invitation to networking events x2	● ●		
PREMIUM ADDITIONS:			
Premium listing on our regional website	●		
Solo email sent to our database	●		
Ihr marketing product development review	●		
Social media influencer visit	●		
Regional Touring Map inclusion	●		
Itinerary our regional website	●		
Bi-annual marketing insights forum	●		
Tourism profile page on <a href="http://visitvictoria.com">visitvictoria.com</a> & <a href="http://atdw.com.au">atdw.com.au</a>	● ●		
Feature article in Eat, Stay, Play emailer	●		
Competition collaboration opportunity	●		

For established operators who want to lead. Already delivering outstanding visitor experiences? The Premium Package helps take your presence to the next level.

You'll benefit from elevated visibility across digital platforms, inclusion in regional campaigns, and curated content that speaks directly to high-value travellers. With deeper strategic support and tailored promotions, your story is aligned with the region's strengths positioning your business as a must-visit highlight of the Yarra Valley and Dandenong Ranges.

If you're ready to be recognised not just as part of the experience, but as a leader, Premium is your package!

## RATE CARD ADDITIONS:

## NOTES:

A white page with a decorative border of thin brown lines. In the bottom right corner, there is a dark brown circular badge containing white text.



Ask us about attending our Annual Summit!