

Use this card to easily keep track of your benefits to maximise your return on investment.

Any questions? Call 8739 8000 or email marketing@yarrarangestourism.com.au



PARTNERSHIP TRACKER

START DATE:	END DATE:		
BENEFITS	USED 🗸	DATE	KEY MESSAGE
Listing on region websites visityarravalley.com.au & visitdandenongranges.com.au x2	••		
Dedicated Facebook & Instagram post ×3			
What's On emailer inclusion			
Web deals & events on visityarravalley.com.au			
What's On emailer feature			
What's On emailer advertisement			
Instagram collaboration			
Invitation to networking events x2			
MARKETING PREMIUM INCLUSIONS:			
Premium listing on visityarravalley.com.au			
Solo email sent to our database (35k reach)			
I hr marketing product development review			
Social media influencer visit			
Regional Touring Map inclusion			
Itinerary on visityarravalley.com.au			
Website profiles x2			
Bi-annual marketing insights forum			
Tourism profile page on visitvictoria.com & atdw.com.au	••		
Feature article in Eat, Stay, Play emailer			

Leverage all our communication channels to maximise your visibility. Receive access to valuable data and insights that can help you refine your marketing strategies.



SCAN TO VIEW OUR RATE CARD OFFERS.

RATE CARD ADDITIONS:

BENEFITS	USED 🗸	DATE	KEY MESSAGE

NOTES:



Ask us about attending our Annual Summit!