



Use this card to easily keep track of your benefits to maximise your return on investment.

Any questions? Call 8739 8000 or email marketing@yarraranges tourism.com.au



PARTNERSHIP TRACKER

START DATE: _____ END DATE: _____

BENEFITS	USED ✓	DATE	KEY MESSAGE
Listing on region websites visityarravalley.com.au & visitdandenongranges.com.au x2	● ●		
Dedicated Facebook & Instagram post x3	● ● ●		
What's On emailer inclusion	●		
Web deals & events on visityarravalley.com.au	●		
What's On emailer feature	●		
What's On emailer advertisement	●		
Instagram collaboration	●		
Invitation to networking events x2	● ●		
MARKETING PREMIUM INCLUSIONS:			
Premium listing on visityarravalley.com.au	●		
Solo email sent to our database (35k reach)	●		
1hr marketing product development review	●		
Social media influencer visit	●		
Regional Touring Map inclusion	●		
Itinerary on visityarravalley.com.au	●		
Website profiles x2	● ●		
Bi-annual marketing insights forum	●		
Tourism profile page on visitvictoria.com & atdw.com.au	● ●		
Feature article in Eat, Stay, Play emailer	●		

