



**Use this card to easily keep track of your benefits to maximise your return on investment.**

Any questions? Call 8739 8000 or email [marketing@yarraranges tourism.com.au](mailto:marketing@yarraranges tourism.com.au)



# PARTNERSHIP TRACKER

START DATE: \_\_\_\_\_ END DATE: \_\_\_\_\_

BENEFITS	USED ✓	DATE	KEY MESSAGE
Listing on region websites <a href="http://visityarravalley.com.au">visityarravalley.com.au</a> and <a href="http://visitdandenongranges.com.au">visitdandenongranges.com.au</a> x2	● ●		
Dedicated Facebook and Instagram posts x6	● ● ● ● ● ●		
What's On emailer inclusion	●		
Web deals and events on <a href="http://visityarravalley.com.au">visityarravalley.com.au</a>	●		
What's On emailer feature	●		
What's On emailer advertisement x2	● ●		
Instagram collaboration	●		
Feature article in monthly Eat, Stay, Play emailer x2	● ●		
Solo email sent to our database (35k contacts) x2	● ●		
1hr marketing product development review	●		
Social media influencer visit x3	● ● ●		
Regional Touring Map inclusion x2	● ●		
Itinerary on <a href="http://visityarravalley.com.au">visityarravalley.com.au</a> x2	● ●		
Bi-annual marketing insights forum	●		
Tourism profile page on <a href="http://visitvictoria.com">visitvictoria.com</a> & <a href="http://atdw.com.au">atdw.com.au</a>	● ●		
Invitation to networking events x2 & Annual Summit	● ● ●		

Leverage our high-performing marketing and communication channels to grow your business and boost visibility.



**SCAN TO VIEW  
OUR RATE  
CARD OFFERS.**

BENEFITS	USED ✓	DATE	KEY MESSAGE
<b>MARKETING PLATINUM INCLUSIONS:</b>			
Platinum listing on <a href="http://visityarravalley.com.au">visityarravalley.com.au</a>	●		
Separate website profiles (up to 4)	●●●●		
Mini Campaign: online advertising, public relations launch or competition	●		
Marketing health check & strategy session	●		
Visitor information kiosk advert (2 weeks)	●		
LinkedIn & Industry News post featuring your business x2	●●		

**RATE CARD ADDITIONS:**


**NOTES:**

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