



Mid Tier

Use this card to easily keep track of your benefits to maximise your return on investment.

Any questions? Call 8739 8000 or email marketing@tourismeast.com.au



Build on your inclusions by accessing our marketing rate card.



PARTNERSHIP TRACKER CARD

START DATE: _____ END DATE: _____

INCLUSIONS:	USED ✓	DATE	KEY MESSAGE
Promote your events on our regional websites**	●		
Limitless web deals and offers on our regional websites**	●		
Invitation to three networking events	● ● ●		
Access to resources in the partner portal	●		
Invitation to participate in industry strengthening opportunities	●		
Feature listing on our regional websites**	●		
Dedicated Facebook / Instagram social post (tagged and collaborated)	● ●		
What's On email inclusion	● ●		
What's On email feature	●		
What's On email advert	●		
Instagram Collaboration (post on your feed and collaborate with YVDR)	●		
Access to copies of the official touring map	●		
Inclusion in itineraries on visityarravalley.com.au	●		
License to use Tourism East brand tools and creative assets	●		

** Regional websites: visityarravalley.com.au / visitdandenongranges.com.au

The Mid Tier package is designed for operators who want to build momentum and stay front-of-mind with visitors. It offers increased digital exposure, more opportunities to collaborate, and enhanced visibility across Tourism East's channels.

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